



Florida Swimming Pool Association
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LOCAL POOL BUSINESS OWNER WINS TOPS-IN-TRUCKS AWARD

(SARASOTA, Fla.) February 23, 2017—The Florida Swimming Pool Association (FSPA) added the Tops-in-Trucks Award to be recognized at the annual *Everything Under the Sunsm Expo*. This award recognizes outstanding fleet vehicle graphics and excellent modifications of service and repair trucks. Indigo Swimming Pools & Spas, of Venice, won the Tops-In-Trucks Award this year. Pat Ireland and his team maintain a fleet of trucks that are eye-catching and professional

“It is our way of recognizing Florida Pool Pros who are leading the way everyday as they serve customers throughout Florida,” Wendy Parker Barsell, FSPA Executive Director. “Fleet graphics can increase brand recognition and positively affect sales and the image of pool professionals.”

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, and an arbitration program and government relations representation.

PHOTOS AVAILABLE UPON REQUEST

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