



Florida Swimming Pool Association
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The Florida Swimming Pool Association Launches a New Mobile App

SARASOTA, FL - The Florida Swimming Pool Association (FSPA) is set to launch its new mobile app this week. They will be introducing it to both their members and non-members to download.

The FSPA has spent the last few months building this app from the ground up. Working with Victory Productions. Maurice Bushroe, President of FSPA said, "We're excited to be introducing the new FSPA mobile app, which gives members easy access to so many resources and activities. This platform is yet another way we're leading Florida's Swimming Pool Industry on behalf of citizens and pool professionals."

The Community platform allows for a deeper engagement amongst its members. Posting discussions with one another while having the ability to navigate member needs throughout the app. This allows members to have their own unique experience while non-members can see teasers of why they should be members. This is what the FSPA is looking for, to attract new members through the app.

To view the app when it becomes live visit community.floridapoolpro.com.

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 700 member businesses in 14 Chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, and an arbitration program and government relations representation. FSPA is governed by a Board of Directors.

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